



TENDRING & CLACTON

23RD & 24TH APRIL 2022

SOUVENIR PROGRAMME

Corbeau Seats Rally Tendring & Clacton returns to the calendar in 2022 after two years lost, like so many other events to the pandemic. Mainland Britain's first 'closed-road' rally was won by Melvyn Evans in 2018, then Tom Preston in 2019, both of whom had high praise for the event, its organisers and particularly for the enthusiastic reception from local residents.

In 2022, the event will be the first round of the British Rally Championship, the country's premier series, a well-deserved acknowledgement of Chelmsford Motor Club's (CMC) ground-breaking vision and the professionalism shown by its team in executing the event over the past two years. With a near-capacity entry of around 120 crews each year, it has provided both close competition for participants and thrilling viewing for spectators, while bringing valuable off-season income to the coastal tourism area.

Xenogamy Ltd is proud to have been retained once again to produce the Official Souvenir Programme, which has sold hundreds each year. In addition to the entry list, schedule of stages, location maps and safety messages, our full-colour publication will include features about the event and the participants. It will go on sale in Clacton and the surrounding area over the previous weekend as part of the final publicity push.

As before, we are seeking a select number of advertisers to support both the Souvenir Programme and the Event, at a cost of £500 for a full-colour page. CMC will again support three charities which are important to the area: Essex & Herts Air Ambulance, the Royal National Lifeboat Institution and the Riding for the Disabled Association. Your support of this Souvenir Programme will help the Club's commitment.



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TECHNICAL DATA

Technical Specification:	B5
Trim Size:	240mm (h) x 170mm (w) For bleed, please add 3mm all around = 246mm x 176mm
Text Area:	226mm (h) x 156mm (w)
Artwork:	should be hi resolution (300dpi) as a pdf, with all colours converted to CMYK, and with all fonts and images embedded
Copy deadline:	March 25, 2022